

# GENERATIONS



## ORGANIZATION SPOTLIGHT: ST. MARGARET MARY CATHOLIC CHURCH

St. Margaret Mary community's generosity has been supporting seniors in need since 1991. Through the Advocacy and Christian Service outreach efforts of the parish, St. Margaret Mary has helped to address senior hunger, lack of access to medical equipment, loss of independence and isolation.

St. Margaret Mary community is committed to supporting seniors because they believe they are called to honor our elders and care for them with reverence and gratitude. They feel that seniors carry a lifetime of faith, wisdom, and sacrifice that has helped shape their Church, families, and community. Yet many experience isolation, declining health, or a sense of being forgotten.

St. Margaret Mary's grant support through the years and Lenten almsgiving from 2024

have provided 7,583 warm nutritious meals delivered to home-bound seniors and 2,228 nutritious meals to seniors just released from the hospital. Additional support has provided 29 pieces of medical equipment to uninsured and limited income seniors to improve their mobility and 26 hours of in-home care services which allow seniors to remain independent in their own homes.

By providing meals, medical equipment, and in-home support, the parish seeks to encounter Christ in our senior neighbors, responding to their needs with compassion, respect, and love. This outreach reflects their desire to walk with those who are most vulnerable and to serve not only with generosity, but with dignity and care.

These services flow from the heart of St. Margaret Mary's Advocacy and Christian Service outreach, their parish's call to live the Gospel through works of mercy. The parish and pastor encourage prayer, stewardship and small acts of kindness, presence, and compassion to reflect Christ's love and help build a community where no one feels alone.



ST. MARGARET MARY  
catholic church

We are so grateful to St. Margaret Mary clergy, staff and community for their years of unwavering support of seniors in our community. It is only through support like this that we are able to continue the work we do striving to see that no senior citizen struggles with hunger and isolation but rather all know they are loved and cared for.

## PROGRAM SPOTLIGHT: IN-HOME SERVICES

One thing we've learned is that the word "fine" is subjective. If you ask the average senior citizen how they're doing, the answer will always be "Oh, I'm fine". But the truth is, often they aren't fine. They've simply gotten used to going without. Without a clean and safe living space, without bathing, without companionship and conversation.

Many are alone with no family close by. They're no longer able to do the simple household chores and personal self-care most of us take for granted. They are lonely and want nothing more than to know someone cares enough to get them the little bit of help they need to live safely and with dignity.

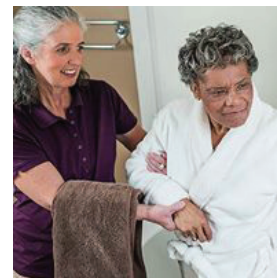
That's where the Seniors First In-Home

and Personal Care Program comes in. Our care workers come by each week to tidy up, do laundry, run errands and ensure the home is safe and secure. Others come in every few days to help with bathing and grooming. It's amazing how a gentleman feels when he's freshly shaved and wearing a clean shirt or a lady knowing she smells sweet and her hair is done just right. Not only do these services keep seniors living comfortably in their own homes, they dramatically cut community costs for medical and facility expenses.

As important as these services are, what these clients value most is the one-on-one connection they have with their homemaker and personal care assistant. The companionship means everything. We

hear comments like "I don't know what I'd do without her! She helps me so much and we have such good talks. We've become really good friends."

Yes, the Seniors First In-Home and Personal Care Program provides senior citizens with the help they need to care for themselves and their homes,



but we can tell you, the most important thing to us is that when someone asks one of our clients how they're doing and the client answers "Oh, I'm fine." We know it's true.

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PRESIDENT/CEO SENIORS FIRST

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# PRESIDENT'S MESSAGE:

As **Seniors First** celebrates its 60th birthday I want to talk about why we're here. Take Margaret. She was struggling to make ends meet and making do on a can of soup a day and a sandwich when she could afford it. When she came to us, she'd lost 45 lbs. Now Margaret says, "This program has been a life saver. The volunteers come each morning with fresh meals, we chat; they've become my friends. I've even gained some weight back! It's made my life so much easier."

And George, a 90-year-old veteran who struggles with back pain that makes it difficult to care for himself. Fiercely independent, he needed to be convinced he deserved help when it came. Now, George enjoys daily meal deliveries, help caring for his home and assistance with bathing, remarking after his first visit, he couldn't remember the last time he'd felt warm water on his back.

Sixty years of Seniors First means sixty years of people helping people. It means thousands of stories like George and Margaret's. When I think about what 60 years represents, it isn't a date on a calendar, it's millions of moments of support, safety and caring.

Our birthday theme says it all. Honoring Yesterday, Shaping Tomorrow. The number of seniors in Florida is expected to grow to over 6 million in the next 5 years, representing just over a quarter of Florida's total population. With the population increasing, federal funding declining, and just 1% of charitable giving going to causes that support seniors, now more than ever we must look forward and prepare for the next 60 years.

To our partners, donors, staff and volunteers, I want to thank you for your support and ongoing commitment to see our mission, to enhance the quality of life of seniors by maintaining their independence and dignity, is demonstrated daily. You are the lifeblood of our agency and the engine that keeps us moving forward toward a community where no senior goes without and all know they are loved and cared for. Thank you.



Marsha L. Lorenz,  
President/CEO

Seniors First  
19th Annual



**High Tea & Hats**  
**Sunday, April 26th, 2026**  
1pm-4pm  
Citrus Club  
Downtown Orlando

Join us for the 19th annual Seniors First High Tea & Hats. Enjoy a leisurely luncheon featuring traditional tea-time fare, participate in the hat and table decorating contests, bid on amazing items in our live and silent auctions, and try your luck in the Wall of Wine raffle. All proceeds benefit Meals on Wheels and other programs that help seniors live independently.

[HighTeaAndHats.com](http://HighTeaAndHats.com)

**RESERVE YOUR SEATS TODAY:**



## Thank You to Our 2025 Sponsors:

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## CHIEF PHILANTHROPY OFFICER'S MESSAGE: THANK YOU TO OUR BIG HEARTS COMMUNITY!

Thank you for being part of our Big Hearts Community and for your continued generosity and compassion. Because of you, seniors in our community are able to remain safe, independent, and at home. Did you know that only 1% of all

philanthropy supports senior causes? Your support places you in that 1%, standing up for older adults who too often go unseen or underserved. Your generosity makes a real and lasting difference in the lives of the seniors we serve every day. We are deeply grateful

for your belief in our mission and for the heart you bring to this work. Please don't hesitate to connect with me if I can assist you in achieving your philanthropic goals.  
 Kimberlee Riley, CAP® ☎ 407-867-1998  
 ✉ kriley@seniorsfirstinc.org

## CREATING GENERATIONAL IMPACT THROUGH PHILANTHROPY

Philanthropy is one of the most meaningful ways families can pass down their values. When children are invited into conversations about generosity, compassion, and community impact, giving becomes more than a transaction, it becomes a shared experience that shapes how future generations see the world.

Parents don't need to wait until children are older to begin. Simple, age-appropriate actions can plant powerful seeds. Start by talking together about causes that matter to your family and why. Invite children to help choose an organization to support, volunteer together when possible, or encourage them to set aside a portion of allowance or birthday money for giving. Most importantly, model generosity and reflect together on the impact your generosity has on those you support and on yourselves.

Spring break offers a perfect opportunity to pause, connect, and give back as a family. To support families in this journey, we offer a **Family Philanthropy Day**, a hands-on experience designed for parents and children to participate in together. Through the experience of serving seniors and engaging in a reflection exercise, families learn about community needs, engage in meaningful service activities, and explore how small acts of generosity can create lasting change. The experience takes about 2 hours and can be scheduled on weekday mornings. Family Philanthropy Day is designed to be engaging for all ages and to spark conversations that can continue long after the experience ends.



By making philanthropy a family practice, parents help children develop empathy, responsibility, and a sense of purpose. Together, families can create a legacy of generosity which strengthens communities today and inspires meaningful impact for generations to come.

To inquire about customizing a Family Philanthropy Day experience for your family contact Kimberlee Riley, CAP® at kriley@seniorsfirstinc.org or 407-867-1998.

## **GEM Society**

Multiply your impact with a monthly gift. Your steady support meets ongoing needs of our seniors while you become a member of our GEM (Giving Every Month) Society.

## **1966 Society**

To take care of yourself, your loved ones and your charitable intentions visit our website to download a **FREE Estate Plan and Legacy Checklist**. When you are ready to make your legacy gift to Seniors First, we encourage you to notify us so that we can share our gratitude and acknowledge your membership in our 1966 Society.



### Generational Philanthropy Tips



#### Encourage Giving

Help children donate some of their allowance, birthday money, or gifts.



#### Volunteer Together

Let children select causes to support and give their time.



#### Share Your Stories

Talk about your own experiences of giving with your children.



#### Lead by Example

Show kindness and generosity in your daily life.



#### Make Decisions Together

Involve children in family giving choices.

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**Let's Stay Connected!**

Please check the appropriate box below, correct the label and return to Seniors First.

- Name change or misspelling
- Address change
- Remove from mailing list
- Received more than one copy

Sign up for electronic newsletters on our website:



**OUR MISSION** is to enhance the quality of life of seniors by maintaining their independence and dignity.



**END the WAIT™**  
**MARCH FOR MEALS**

**MARCH FOR MEALS/END THE WAIT:**

The annual March for Meals campaign commemorates March 22nd, 1972, when President Nixon amended the Older American's Act to include a national nutrition program for older adults. Still, 1 in 7 seniors struggle with hunger and wait for someone to care. This month, we want to End the Wait. If we raise just \$1,500, we could supply hungry seniors with 175 more meals this month. You can help us reach that goal. It won't take a lot, if there are a lot of us. **Together, we can End the Wait.**

**THANK YOU!**



**VOLUNTEER**

**Looking for a way to give back to our community?**

Join us as a volunteer! We've got options to fit every skill set and passion. You could deliver meals once a week, help out in the office or food pantry, make reassurance calls to chat with lonely seniors or host online classes and discussions. Tell us your passion and we'll help you find just the right fit.

