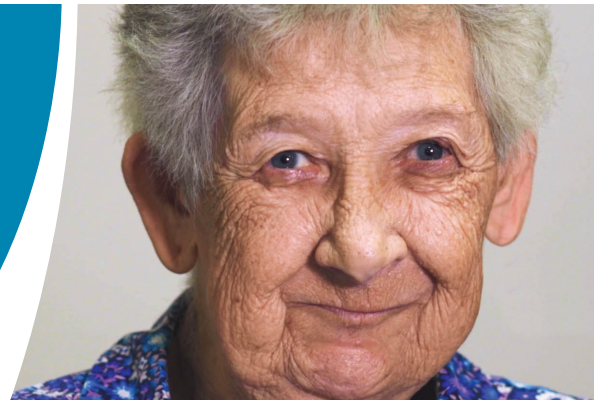


GENERATIONS



SPOTLIGHT: WESTGATE FOUNDATION

Westgate Resorts is the largest privately held timeshare company in the world and one of the largest resort developers in the United States. Westgate Resorts' philanthropic arm, Westgate Foundation, demonstrates how Westgate Cares, not only about their Team Members but the communities where they work and live.

Westgate Foundation aims to be a catalyst for positive change by partnering with organizations who are creating stability for families in need, providing critical resources to active military and veterans, and developing workforce readiness programs around the country. It is equally dedicated to assisting Westgate Team Members during times of unforeseen financial crisis. The Foundation fulfills its mission through grantmaking, volunteerism and in-kind support – focusing on the needs of the community and team.

At the end of January, Westgate Foundation announced a total donation of \$1.5 Million, supporting over 50 nonprofit organizations nationwide and benefitting Westgate Team Members through their internal Team Member Crisis Fund.



Seniors First, Inc. is honored and grateful to be selected as a partner nonprofit supporting families in our community through community-

based senior services. Westgate Foundation has supported our mission through the years with program grants, event sponsorships and in-kind donations. This year we are humbled to receive a \$15,000 grant in support of our Stepping Stone program which provides a variety of mobility equipment and personal safety devices at little or no cost to qualifying individuals.

“Seniors First has been a long-standing partner of Westgate Resorts and Westgate Foundation, and we are proud of their impact across the Central Florida community. We are thrilled to support their one-of-a-kind Stepping Stone program, which helps individuals with functional limitations live more independently.” – Jill Bosley, Vice President of Westgate Foundation & Community Affairs

PROGRAM SPOTLIGHT: EMERGENCY MEALS ON WHEELS

At 79, Maureen never imagined the difficult chapter of life she would face. Originally from Scotland, she married the love of her life and built a beautiful life in the US. After many happy years together, health problems began to take a toll, and her husband passed away. While grieving the immense loss and struggling with her own health issues, Maureen suffered a major fall which broke her hip. After a lengthy hospital stay, she returned home wheelchair bound and her only support was her neighbor, Larry, who did what he could to help.

That is when you made a difference. Thanks to your support, Maureen was able to join our Seniors First Emergency Meals on Wheels Program. Soon volunteers began arriving each morning with fresh, nutritious meals and offering a warm smile, brief chat and a safety check.

“The meals have been such a blessing, and the volunteers are just wonderful! Plus, now Mr. Larry doesn't have to worry about me so much.”, Maureen shares.



The Emergency Meal Program is a critical lifeline for seniors facing sudden crisis due to a hospital stay, the loss of a caregiver or other unforeseen emergency. Emergency Meals not

only meet the needs of struggling seniors, it also reduces returns to the hospital. This program receives no federal or state funding and relies solely on the generosity of individuals and corporations.

There is an easy way to ensure seniors, like Maureen, have the help they need. By becoming a monthly donor, you provide stability to seniors in crisis, ensuring they receive the nutrition and care they need. Any amount makes a difference and your ongoing support is more than a meal, it is the reassurance that someone cares and they are not forgotten.

To learn more about becoming a monthly donor, contact Kimberlee Riley, Chief Philanthropy Officer, at 407-867-1998 or kriley@seniorsfirstinc.org.

IN THIS ISSUE

A MESSAGE FROM
MARSHA LORENZ
PRESIDENT/CEO SENIORS FIRST

THE 18TH ANNUAL
HIGH TEA & HATS

MARCH FOR MEALS:
LET'S END THE WAIT!

PRESIDENT'S MESSAGE: END THE WAIT

As we look forward to all that 2025 brings, our focus to offer seniors choice, hope and the quality care needed for independent living remains a top priority. It is also important for Seniors First to thank you for the critical support your donations provided. Your generosity has helped us to continue to provide the essential in-home care and meal services which enhances the quality of life of those individuals we serve.

Thanks to you - help meant delivery of fresh nutritious food, a safety check, a welcome visit and friendly conversation to help alleviate loneliness. Caring individuals just like you, who have stepped up to our nutrition programs, have allowed us to safely serve hundreds of vulnerable seniors who rely on us. The impact your support has already made possible this year is significant. Thanks to you we've already begun the work necessary to deliver meals to another 60 senior citizens from our Meals on Wheels waiting list. Our 17 Neighborhood Lunch Programs throughout Orange County are ramping up to full capacity and our community food pantry continues to be a huge success. In addition, we recently launched a state-of-the-art walk-in refrigerator/freezer unit, affectionately named the "Bounty Keeper," thanks to fundraising efforts and support from local government. With this new unit, Seniors First can

now provide fresh fruit, vegetables, and other perishable items, addressing and enhancing the growing demand for nutritious food among older residents in our community.

Despite our relentless efforts, the Meals on Wheels program is struggling to address the sheer volume of need. Funding has not kept pace with either the growing senior population or rising costs; challenging us to stretch these resources further. Older adults have contributed so much to our lives and they deserve our respect and support. Now is the time to make their needs a top priority. Our seniors can't wait any longer. Together, we can create a more secure, healthier future for us all. Together, we can end the wait. As we eagerly watch this new chapter slowly unfold across our community, to show our seniors they are loved, cared for and perhaps most importantly, not forgotten, we are asking ...will you help us to End the Wait?

With thanks, **Marsha L. Lorenz, President/CEO**



Seniors First
18th Annual

High Tea & Hats

**Sunday,
April 27, 2025**

1pm - 5pm
**Citrus Club,
Downtown Orlando**

Join us for the 18th Annual High Tea & Hats. Enjoy a leisurely luncheon featuring traditional tea-time fare, participate in the hat and table decorating contests, bid on amazing items in our live and silent auctions, and try your luck at our wine toss. **All proceeds benefit Meals on Wheels and other programs that help seniors live independently.**

HighTeaAndHats.com

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A MESSAGE FROM SENIORS FIRST CHIEF PHILANTHROPY OFFICER, *KIMBERLEE RILEY*

I am thrilled to join the talented and dedicated team at Seniors First, Inc. With experience across the public, private and nonprofits sectors, I am deeply committed to fostering mutually beneficial partnerships that leverage resources to address our community's needs.

Having had the privilege of caring for my own parents, I hold the mission of Seniors First close to my heart: enhancing

the quality of life of our area seniors by maintaining their independence and dignity. This personal caregiving experience fuels my passion for our work and deepens my understanding of the challenges and joys faced by the seniors we serve.

As a Chartered Advisor in Philanthropy, I am dedicated to supporting donors in achieving their charitable goals. I believe deeply in the power of philanthropy to

positively impact not only the beneficiaries but also the givers and our community.

I look forward to meeting our donors, learning about your personal connections to our mission and supporting you in making the difference you want to see in the lives of our seniors. Let's connect. I can be reached at kriley@seniorsfirstinc.org or 407-867-1998. Thank you for welcoming me to the Seniors First family!

Big Hearts Community

GEM Society

Giving monthly to Seniors First, Inc. creates lasting impact and provides stability for the seniors we serve. While one-time gifts are always appreciated, monthly contributions allow us to plan ahead, sustain critical programs, and respond to emerging needs.

Monthly giving offers donors an accessible way to make a significant difference over time. Even small monthly donations add up, ensuring that seniors receive consistent

services such as nutritious food deliveries, in-home support, and access to medical equipment. This steady support helps maintain their independence and dignity, month after month.

Beyond the immediate benefits, monthly giving fosters a deeper connection between donors and our mission. It transforms giving from a single moment into an ongoing journey, allowing donors to witness the

tangible impact of their generosity over time.

By becoming a monthly donor, you help create a reliable foundation that Seniors First can count on, helping us to ensure more of our Central Florida seniors continue to thrive. If your circumstances allow, please consider joining us in making a lasting difference—one month at a time by becoming a member of our- GEM Society (Giving Every Month). Thank you.

THANK YOU TO OUR MARCH MATCH DONOR

Exciting news! This March, in honor of March for Meals, a generous GEM Society member is offering a match for every new GEM Society member! When you join the GEM Society in March, your first monthly gift will be matched dollar-for-dollar up to \$1,000, doubling the impact of your support. **If you have been considering becoming a monthly donor, now is the perfect time with your first monthly gift doubled.**

Our GEM Society member needed help from Stepping Stone and found them to be compassionate and understanding and their experience forever impacted them. They contributed to Seniors First and over time became regular donors noting they "have learned about the many ways Seniors First helps seniors with so much more than food. In a world desperately in need of hope and kindness, Seniors First offers a necessary support for those who cannot defend themselves. Too many seniors fall through the cracks, often suffering from loneliness on top of very limited resources. We want to be part of the solution through our donations to Seniors First."

1966 Society

Your contributions make a meaningful difference in the lives of our Central Florida seniors. These and other contributions you make to address our neighbors' and community needs represent your philanthropic legacy of impact. Have you considered how your impact can continue? Your estate plans protect and provide for your own needs and those of your family and can also include the legacy you choose for your ongoing impact. Including your philanthropy in your estate plans affirms your values and continues the impact you are making today. It is important for all of us, regardless of age, income or personal circumstances, to define our estate plans and make certain our intentions are known.

Your legacy gift qualifies you as a member of our 1966 Society, which includes others like you who want their legacy to ensure the future of services providing independence and dignity for Central Florida seniors. Your legacy gift will be stewarded in our Seniors First Foundation for lasting impact.

It is important for your estate plan to align with your personal values and priorities, and we understand there is much information to gather, consider and discuss with your loved ones. To help you in this process we have created an Estate Plan and Legacy Checklist.

When you are ready to make your legacy gift to Seniors First, Inc., we encourage you to notify us so that we can share our gratitude and acknowledge your membership in our 1966 Society. Your legacy can inspire others. Visit our website to download the checklist and learn more about leaving a legacy.



Mailing Label Changes

Please check the appropriate box below, correct the label and return to Seniors First.

- Name change or misspelling
- Address change
- Remove from mailing list
- Received more than one copy

Sign up for electronic newsletters on our website:



OUR MISSION *is to enhance the quality of life of seniors by maintaining their independence and dignity.*



“End the Wait”

The annual March for Meals campaign commemorates the historic day in 1972 when President Nixon amended the Older Americans Act to include a national nutrition program for older adults. Still 1 in 7 seniors struggle with hunger and wait for someone to care. It’s time to End the Wait. Won’t you show them you care? Your donation will bring much needed nutrition, a friendly visit and safety check to seniors in our community. **Together, we can End the Wait.**

Donate Now



Thank you!