



# SeniorsFirst

*Meals on Wheels, in-home care and more.*

# ANNUAL REPORT 2020

## President's Message

As we slowly begin to chart a way out of the COVID-19 crisis toward a more stable future, one can't help but think back on 2020 and reflect on the adjustments we were all forced to make in an effort to keep our loved ones and community safe. At Seniors First we implemented safety precautions for all programs which enabled us to continue to care for older adults in our community. I could not be more proud of the resilience, compassion and commitment of our staff and volunteers.

Throughout the pandemic we opened grab and go meal pickups and expanded our food pantry to accommodate the growing need. Our Personal Care and Homemaking staff never missed a beat in caring for the seniors they serve and provided much needed contact and support during a time of extreme isolation. In addition, we added 2 new services; telephone reassurance calls and shopping assistance.

But what strikes me the most as we return to a new normal, is the dedication to one another as a community we continue to see. If the pandemic taught us anything, it's that in times of crisis, a community like ours pulls together; neighbors reach out to one another and together, we lift each other up to ensure all are taken care of. My greatest hope is that this spirit of unity and shared support continues. Continue to reach out to your neighbors. Continue to volunteer. Continue to be a force for good wherever you can. Because together, we can make good, go further.

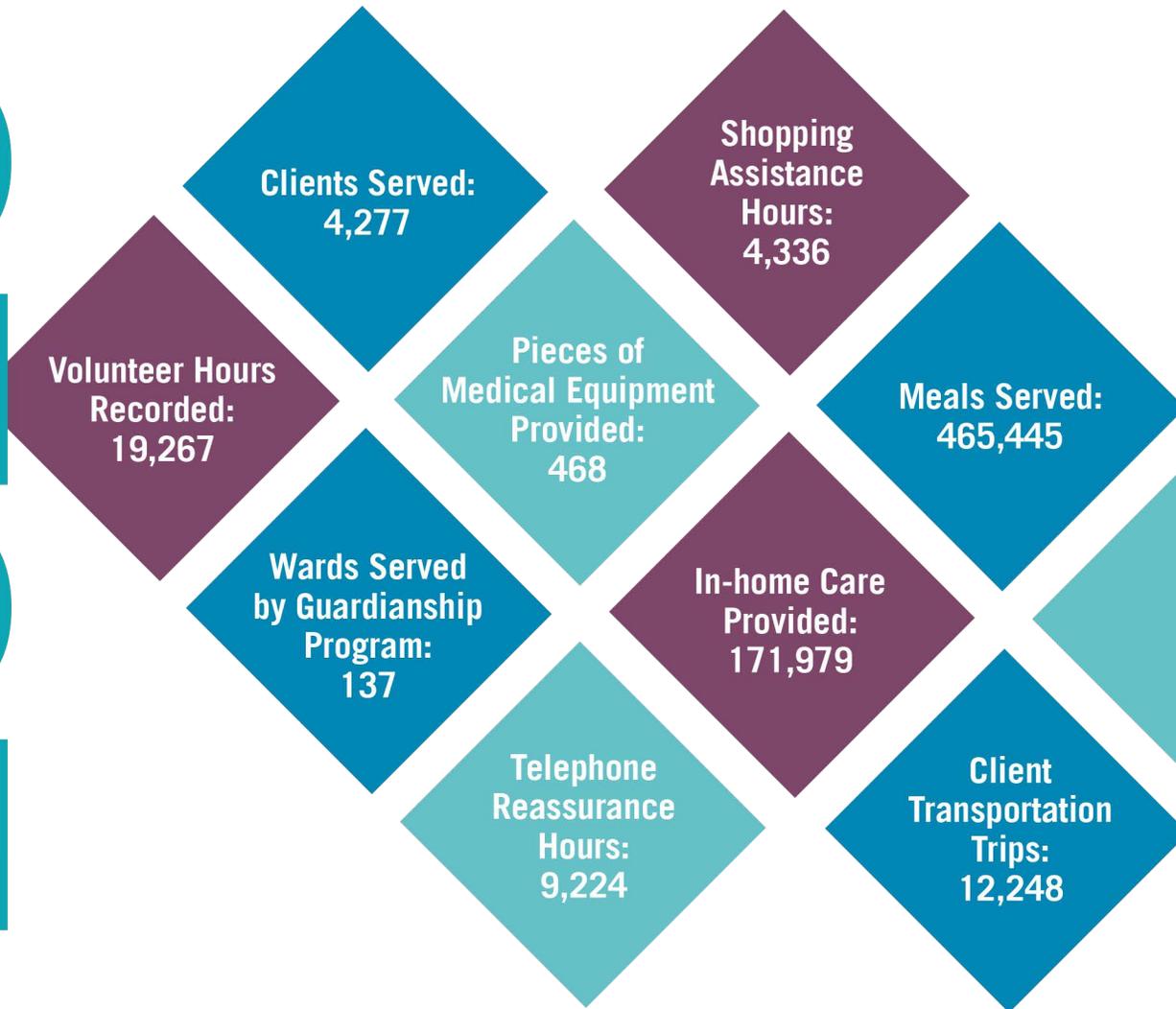
*- Marsha L. Lorenz, President/CEO*



**SeniorsFirst**  
Meals on Wheels, in-home care and more.

# FIRST FACTS

# 2020



## COMMUNITY IMPACT



### Meals on Wheels

**97%** report they are eating a healthier diet.

**92%** report MOW makes it easier to live at home.

**87%** report the volunteers make them feel less isolated.



### Neighborhood Lunch Program

**98%** report they have something to look forward to.

**95%** report the program supports their daily well-being.



### In-Home Care

**97%** report it helped them meet their daily living needs.

**89%** of caregivers reported less stress.



### Stepping Stone Medical Equipment Bank

**100%** report their equipment makes it easier to complete activities of daily living.



### Guardianship

**100%** of wards well being maintained.

## ANNUAL REPORT 2020 STATEMENT OF FINANCIAL POSITION

### AUDITED ASSETS

#### CURRENT ASSETS

Cash and cash equivalents	\$2,937,942
Accounts receivable	1,742,189
Certificates of deposit	550,347
Prepays and other assets	203,518
<b>Total Current Assets</b>	<b>\$5,433,996</b>

#### PROPERTY AND EQUIPMENT, NET

**\$1,199,275**

#### OTHER ASSETS

Contingency Reserve Fund	253,934
Funded depreciation	140,791
Beneficial interest in assets held by Central Florida Foundation	2,134,432
Security deposits	3,250
<b>Total Other Assets</b>	<b>2,532,407</b>

#### TOTAL ASSETS

**\$9,165,678**

### LIABILITIES AND NET ASSETS

#### CURRENT LIABILITIES

Accounts payable	\$535,621
Accrued payroll and related expenses	87,991
Deferred revenue	448,928
Paycheck Protection Program Loan	777,827

#### TOTAL CURRENT LIABILITIES

**\$1,850,367**

### COMMITMENTS AND CONTINGENCIES

#### NET ASSETS

Without Donor Restrictions	7,069,411
With Donor Restrictions	245,900
<b>Total Net Assets</b>	<b>7,315,311</b>

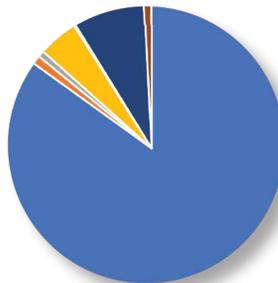
#### TOTAL LIABILITIES AND NET ASSETS

**\$9,165,678**

Figures taken from Seniors First Statement of Financial Position 12-31-20 AUDITED

### REVENUE BY FUNDING SOURCE TOTAL: \$11,976,408

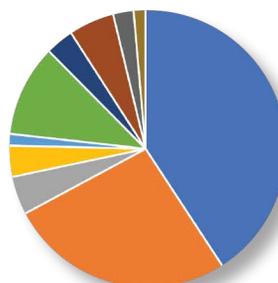
Grant & Contract Rev	10,170,228	84.92%
Fee for Service	114,856	0.96%
Other Contracted Services	85,000	0.71%
Donated Services & Rent	529,379	4.42%
Client Contributions	2,220	0.02%
Other Income	18,466	0.15%
Fundraising	956,741	7.99%
Special Events	99,518	0.83%



Figures taken from Seniors First Consolidated Statement of Activities - Dec 2020

### FUNCTIONAL EXPENSES BY PROGRAM TOTAL: \$11,556,136

In-Home Services	4,709,138	40.75%
Nutrition Services	3,052,386	26.41%
Transportation	524,112	4.54%
Guardianship	425,026	3.68%
Stepping Stone	159,112	1.38%
Admin & General	1,249,398	10.81%
Polk County	384,255	3.33%
Other Contracted Services	617,038	5.34%
Fundraising	276,559	2.39%
Special Events	159,112	1.38%



Figures taken from Seniors First Statement of Functional Exp - Dec 2020

## DID YOU KNOW?

- 1 in 6 seniors struggles with hunger.
- Seniors are the fastest growing group of people going hungry in America.
- 1 in 10 seniors is living below the poverty line.
- An estimated 10,000 Baby Boomers turn 65 every day.
- Nearly 90% of seniors say they prefer to stay in their own homes as they age.

Source: [www.prb.org](http://www.prb.org), [www.mealsonwheelsamerica.org](http://www.mealsonwheelsamerica.org),  
[www.forbes.com](http://www.forbes.com), [www.aginginplace.org](http://www.aginginplace.org)

## HOW YOUR GIFT HELPS

- **\$267** provides a homebound senior with a month of nutritious Meals on Wheels.
- **\$120** provides a lonely senior with 1 month of social activities and nutritious meals at our Neighborhood Lunch Program.
- **\$95** feeds 6 people for a week through our food pantry.
- **\$50** provides a frail senior with personal care and/or homemaker assistance for 2.5 hours.

## BOARD OF DIRECTORS

**Chairman: Kim Blaylock, &Barr**

**1st Vice Chair: Carol Clark, Orange County Parks & Rec.**

**2nd Vice Chair: Bruce Marin, AssuredPartners**

**Treasurer: Michael Burch, HUB International**

**Secretary: Pam Lively, Orlando Health**

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**Justin Birmele, AdventHealth Winter Park**

**Hallie Fisher, Bojangles**

**John Gay, Cresa Orlando**

**McGregor Love, Lowndes, Drosdick, Doster, Kantor & Reed, PA**

**Cameron Mayfield, Aspire Health Partners, Inc.**

**Robert Muszynski, WMFE Radio**

**Melvin Pittman, Orange County Community & Environmental Services Ret.**

**Lisa Skarlupka, Avante at Orlando**

**Larry Stewart, Seaside National Bank**

**Alyse Verner, ShuffieldLowman**

## A HEARTFELT THANK YOU TO ALL OUR 2020 GRANTORS

- AdventHealth
- All Saints Church of Winter Park
- Bank of America Charitable Foundation
- Central Florida Foundation
- Chesley G. Magruder Foundation
- Conway Foundation
- Darden Restaurants Inc. Foundation
- Dr. Phillips Charities
- Duke Energy Foundation
- Florida Blue Foundation
- GFWC Oviedo Woman's Club
- Heart of Florida United Way
- J. Milton Hoffa & Nellie E. Hoffa Memorial Foundation
- KPMG U.S. Foundation, Inc.
- Margaret & R. Parks Williams Charitable Foundation
- Massey Services Inc.
- Meals on Wheels America
- Orlando Health
- Publix Super Markets Charities
- St. Luke's United Methodist Church
- TD Charitable Foundation
- The Father's Table Foundation
- The Henry Family Foundation
- The Joe & Sarah Galloway Foundation
- The Joseph G. Markoly Foundation, Inc.
- The Kent Foundation
- The Martin Andersen-Gracia Andersen Foundation, Inc.
- VNA Foundation, Inc.
- WellMed Charitable Foundation
- Westgate Resorts Foundation

## PROGRAMS AND SERVICES:

### Meal Programs

#### Meals on Wheels:

Provides nutritious daily meals, warm conversation and regular safety checks to homebound seniors throughout Orange County.

#### Neighborhood Lunch with Transportation:

Hot, nutritious meals in a social setting are provided weekdays at designated sites throughout Orange County.

#### Community Food Pantry:

Open the 2nd and 4th Wednesday between 9am-11am each month at the Seniors First Orlando office.

### In-Home Care Program

#### Care Management:

Clients receive a custom care plan coordinated by a case manager who monitors their needs on a regular basis.

#### Personal Care Assistance:

Homebound clients receive general hygiene services such as bathing, shaving and dressing.

#### Homemaker:

Homemakers provide light housekeeping and services such as laundry, shopping and meal preparation.

### Companionship:

Companions relieve loneliness by providing socialization, conversation and assistance with reading, running errands and shopping.

### Respite Care:

A certified personal care worker relieves caregivers for a few hours at a time.

### Stepping Stone Medical Equipment Bank

Offers new and refurbished donated medical equipment and safety devices for seniors and adults with disabilities at little to no cost in Orange, Osceola and Seminole Counties.

### Guardianship Program

Seniors First acts as guardian of incapacitated adults who have been legally declared unable to care for themselves in Orange and Seminole Counties. Lawyers and trained staff manage legal and medical affairs.

